



# 4<sup>TH</sup> ANNUAL CONFERENCE

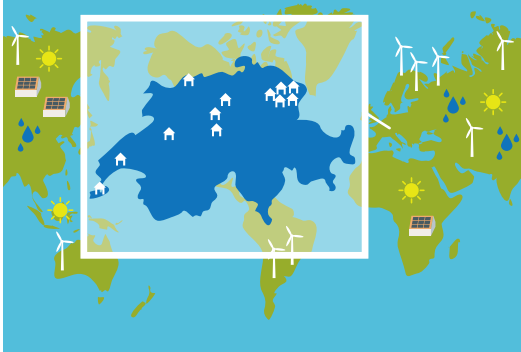
SCCER CREST SEPTEMBER 12, 2017, ST. GALLEN

## CO-CREATING THE FUTURE OF ENERGY



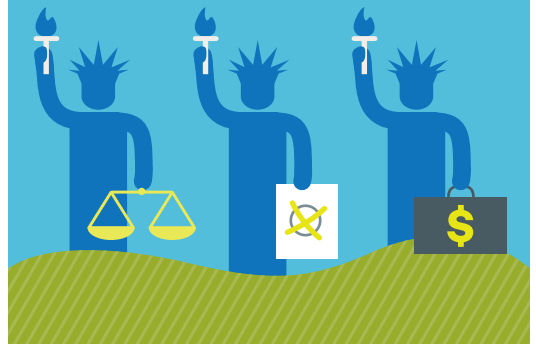
## SWITZERLAND'S LEADING COMPETENCE CENTER

including 184 researchers from 9 universities and higher education institutions all over Switzerland



## SOCIAL SCIENCE ENERGY RESEARCH

managing successful energy transitions




Center for Energy Innovation,  
Governance and Investment (EGI-HSG)



University of St.Gallen

In cooperation with the CTI

 **Energy funding programme**  
Swiss Competence Centers for Energy Research

 Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

Commission for Technology and Innovation CTI



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## SCCER CREST SEPTEMBER 12, 2017, ST. GALLEN

### PROGRAM

- 08.30     **Registration and Coffee**
- 09.30     **WELCOME**  
Prof. Dr. Kuno **Schedler**, Vice-President, University of St.Gallen
- 09.35     **OPENING**  
Prof. Dr. Frank **Krysiak**, Head SCCER CREST, University of Basel  
Walter **Steinlin**, President, Federal Department of Economic Affairs, Education and Research,  
Commission for Technology and Innovation CTI  
Prof. Dr. Oliver **Gassmann**, Chair of Technology Management &  
Prof. Dr. Rolf **Wüstenhagen**, Chair for Management of Renewable Energies, University of St.Gallen
- 10.00     **KEYNOTE I**  
**The Future of Connected Buildings: Implications for Energy Business Models**  
Matthias **Rebellius**, CEO, Siemens Building Technologies Division
- 10.15     **KEYNOTE II**  
**Power to the People: Citizen Participation in Renewable Energy Projects**  
Aline **Trede**, Sunraising, Bern
- 10.30     **Discussion**
- 11.00     **Coffee Break**
- 11.30     **SCIENCE SLAM**  
12 young scientists present their innovative research ideas in 120 seconds  
Moderator: Prof. Dr. Oliver **Gassmann**
- 12.15     **Networking Lunch**

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### PROGRAM

13.30 **WS 1: Energy, Innovation, Management**

Prof. Dr. Claudio **Cometta**, ZHAW

Marian **van der Elst**, Managing Director, Suisse Next GmbH

**WS 2: Change of Behavior**

Prof. Dr. Paul **Burger**, University of Basel

Dr. Felix **Lossin**, Head Strategic Marketing, Ben Energy AG

**WS 3: Energy Policy, Markets and Regulation**

Prof. Dr. Hannes **Weigt**, University of Basel

Dr. Roger **Ramer**, Federal Office for the Environment FOEN, Climate Policy Section

**WS 4: Energy Governance**

Prof. Dr. Peter **Hettich**, University of St.Gallen

Peter **Graf**, Energy & Marketing, St.Galler Stadtwerke

15.15 **Coffee Break**

15.30 **KEYNOTE III: Energy Innovation as an Opportunity for Swiss Industry**

Ian **Roberts**, CTO, Bühler AG

15.50 **Closing Remarks**

Prof. Dr. Oliver **Gassmann** & Prof. Dr. Rolf **Wüstenhagen**, University of St.Gallen

16.00 **Networking Apéro**

<b>PROGRAM &amp; REGISTRATION</b>	<a href="http://www.egi.unisg.ch">www.egi.unisg.ch</a>
<b>SCIENTIFIC COMMITTEE</b>	Prof. Dr. Oliver Gassmann, Prof. Dr. Maximilian Palmié, Prof. Dr. Rolf Wüstenhagen
<b>VENUE</b>	HSG-Campus „E“ – Einstein Congress Berneggstr. 2 - 9000 St.Gallen <a href="http://www.einstein.ch/congress.html">http://www.einstein.ch/congress.html</a>
<b>CONTACT</b>	Doris Hoevel, EGI-HSG, <a href="mailto:crestconference@unisg.ch">crestconference@unisg.ch</a>
<b>SCCER CREST</b>	<a href="http://www.sccer-crest.ch">www.sccer-crest.ch</a>

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