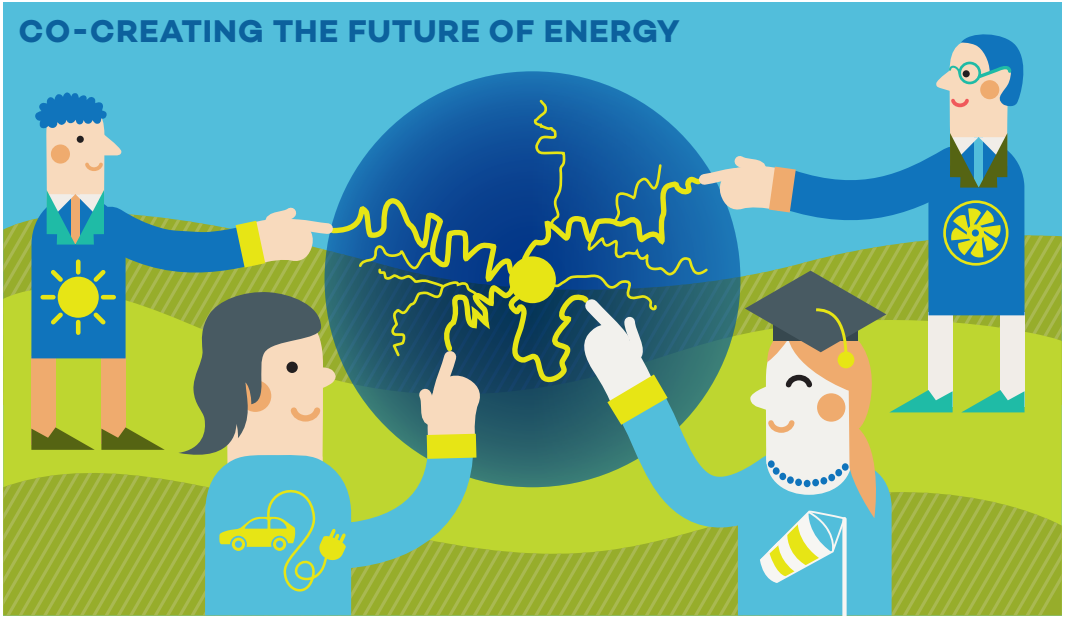




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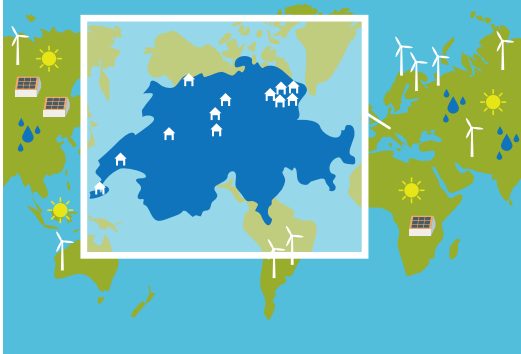
SCCER CREST SEPTEMBER 12, 2017, ST. GALLEN

## CO-CREATING THE FUTURE OF ENERGY



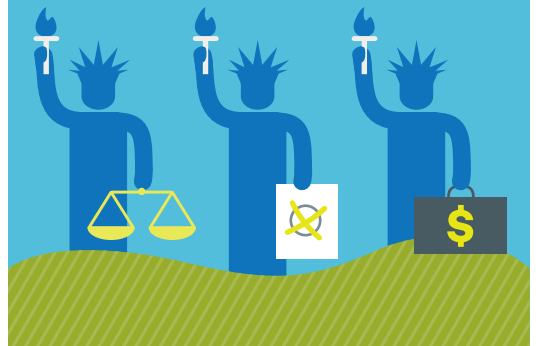
## SWITZERLAND'S LEADING COMPETENCE CENTER

including 184 researchers from 9 universities and higher education institutions all over Switzerland



## SOCIAL SCIENCE ENERGY RESEARCH

managing successful energy transitions




Center for Energy Innovation,  
Governance and Investment (EGI-HSG)



University of St.Gallen

In cooperation with the CTI

 **Energy funding programme**  
Swiss Competence Centers for Energy Research

 Schweizerische Eidgenossenschaft  
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## SCCER CREST SEPTEMBER 12, 2017, ST. GALLEN

### PROGRAM

08.30 **Registration and Coffee**

09.30 **WELCOME**

Prof. Dr. Kuno **Schedler**, Vice-President, University of St.Gallen

09.35 **OPENING**

Prof. Dr. Frank **Krysiak**, Head SCCER CREST, University of Basel

Walter **Steinlin**, President, Federal Department of Economic Affairs, Education and Research, Commission for Technology and Innovation CTI

Prof. Dr. Oliver **Gassmann**, Chair of Technology Management & Prof. Dr. Rolf **Wüstenhagen**, Chair for Management of Renewable Energies, University of St.Gallen

10.00 **KEYNOTE I**

**Navigating the Sea of Change: Corporate Success in the New Energy Market**

Andreas **Umbach**, Executive Chairman, Landis+Gyr AG (tbc)

10.15 **KEYNOTE II**

**The Future of Connected Buildings: Implications for Energy Business Models**

Matthias **Rebellius**, CEO, Siemens Building Technologies Division

10.30 **KEYNOTE III**

**Power to the People: Citizen Participation in Renewable Energy Projects**

Alexandra **Radl**, Head of Marketing, Wien Energie

11.15 **Coffee Break**

11.45 **SCIENCE SLAM**

10 young scientists present their innovative research ideas in 120 seconds

Moderator: Prof. Dr. Oliver **Gassmann**

12.15 **Networking Lunch**


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## SCCER CREST SEPTEMBER 12, 2017, ST. GALLEN

### PROGRAM

13.30 **Workshops – Work Packages 1 – 4**

**WS 1: Energy, Innovation, Management**

Prof. Dr. Claudio **Cometta**, ZHAW;

Marian **van der Elst**, Managing Director, Suisse Next GmbH

**WS 2: Change of Behavior**

Prof. Dr. Paul **Burger**; University of Basel;

Dr. Felix **Lossin**, Head Strategic Marketing, Ben Energy AG

**WS 3: Energy Policy, Markets and Regulation**

Prof. Dr. Hannes **Weigt**, University of Basel

**WS 4: Energy Governance**

Prof. Dr. Peter **Hettich**, University of St.Gallen;

Peter **Graf**, Head Energy & Marketing, Sankt Galler Stadtwerke

15.15 **Coffee Break**

15.30 **KEYNOTE IV: Energy Innovation as an Opportunity for Swiss Industry**

Ian **Roberts**, CTO, Bühler AG

15.50 **Closing Remarks:** Prof. Dr. Oliver **Gassmann** & Prof. Dr. Rolf **Wüstenhagen**,

University of St.Gallen

16.00 **Networking Apéro & CREST Song**

<b>PROGRAM &amp; REGISTRATION</b>	<a href="http://www.egi.unisg.ch">www.egi.unisg.ch</a>
<b>SCIENTIFIC COMMITTEE</b>	Prof. Dr. Oliver Gassmann, Prof. Dr. Maximilian Palmié, Prof. Dr. Rolf Wüstenhagen
<b>VENUE</b>	HSG-Campus „E“ – Einstein Congress Berneggstr. 2 - 9000 St.Gallen <a href="http://www.einstein.ch/congress.html">http://www.einstein.ch/congress.html</a>
<b>CONTACT</b>	Doris Hoevel, EGI-HSG, <a href="mailto:crestconference@unisg.ch">crestconference@unisg.ch</a>
<b>SCCER CREST</b>	<a href="http://www.sccer-crest.ch">www.sccer-crest.ch</a>

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